

Pakistan Olympic Association

PRESIDENT

Lt Gen (Retd)
Syed Arif Hasan HI(M)



SECRETARY GENERAL

Muhammad Khalid Mahmood
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POA-973/OS/051
19 December 2023

Secretary Generals

National Sports Federation
Affiliated with POA

CGF & World Academy of Sport – Online Post Graduate Certificate Scholarship Enrolment 2024

Dear Madam/ Sir,

1. Commonwealth Games Federation (CGF) and World Academy of Sport is offering athletes to have the opportunity to apply for scholarship opportunities for the World Academy of Sport's (WAOs) Postgraduate Certificate, International Sports Management developed and delivered in conjunction with the University of London. The course begins on February 2024.

Background

2. The Post Graduate Certificate (PGCert) programme is a globally-recognised, academically rigorous and industry focused qualification which has been collaboratively developed by the University of London and the World Academy of Sport. The fully online, self-paced certificate, allows students to complete the course between one and five years. The 60 credits obtained from the completion of the certificate is a globally recognised qualification that can be further applied to a Master's degree for those students who want to continue their studies to the next level.

3. The certificate requires that students complete 4 modules – two of which are core and two others from the elective options.

3.1 Core: Strategy, Leadership and Governance in Sport / Financial Management in Sport

3.2 Elective: Sports Marketing, Sponsorship and Media / Sports Event Management / Sports Entrepreneurship / Sport Development, Facilities and Participation

Eligibility

4. In order to be eligible to receive the scholarship for the Postgraduate Certificate International Sports Management (PG Cert), applicants should:

4.1 Have an existing undergraduate degree (eg bachelor) or a minimum of 5 years of relevant work experience and professional references.

4.2 An English language level of IELTS: at least 6.5 overall, with 6.0 in the written test or other equivalent proficiency certification.

4.3 Access to a computer and internet.

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Scholarship Details

5 WAOs and the CGF are offering Two(2) full scholarships; and Nine (9) x 25% scholarships. The value of each 25% scholarship is £1,022. Recipients of a 25% scholarship would be required to self fund the remainder (£3,066 to top it up).

6. If you are interested, please nominate suitable ATHLETE on the attached Application Form along with all necessary documents latest by 31 December 2023.

Thanks for your understanding and cooperation.

Best regards,

Muhammad Khalid Mahmood
Secretary General
Pakistan Olympic Association

Copy to:-

- Lt Gen (R) Syed Arif Hasan HI (M), President Pakistan Olympic Association.
- Manager Media & Marketing POA for uploading on POA Website.
- Master File.