

Pakistan Olympic Association

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World Sports Journalists Day

Dear Esteemed Members of the Sports Media,

On the occasion of World Sports Journalists Day, the Pakistan Olympic Association conveys its deepest respect and gratitude to sports journalists worldwide — and especially to the committed and courageous professionals in Pakistan — for their enduring service to the Olympic Movement and the broader world of sport.

Sports journalism is more than reporting; it is a vital force that bridges the dreams of athletes with the hopes of nations. Through thoughtful narratives, ethical inquiry, and unwavering dedication to truth, you bring to life the struggles, triumphs, and spirit that define sport at its best.

In highlighting the values of excellence, respect, and fair play, your work sustains the Olympic ideals and ensures that the integrity of sport is both celebrated and safeguarded. In Pakistan — a nation of immense sporting potential — your voices shape not only public perception but also national pride and aspiration.

The Pakistan Olympic Association applauds your professionalism and principled storytelling. As guardians of public trust, your contributions are essential in promoting transparency, inclusion, and accountability in sport.

We remain committed to working alongside you in fostering a sporting culture that is ethical, inspiring, and worthy of our athletes and youth.

With highest appreciation and Olympic spirit,

Arif Saeed
President

Pakistan Olympic Association



Muhammad Khalid Mahmood
Secretary General
Pakistan Olympic Association